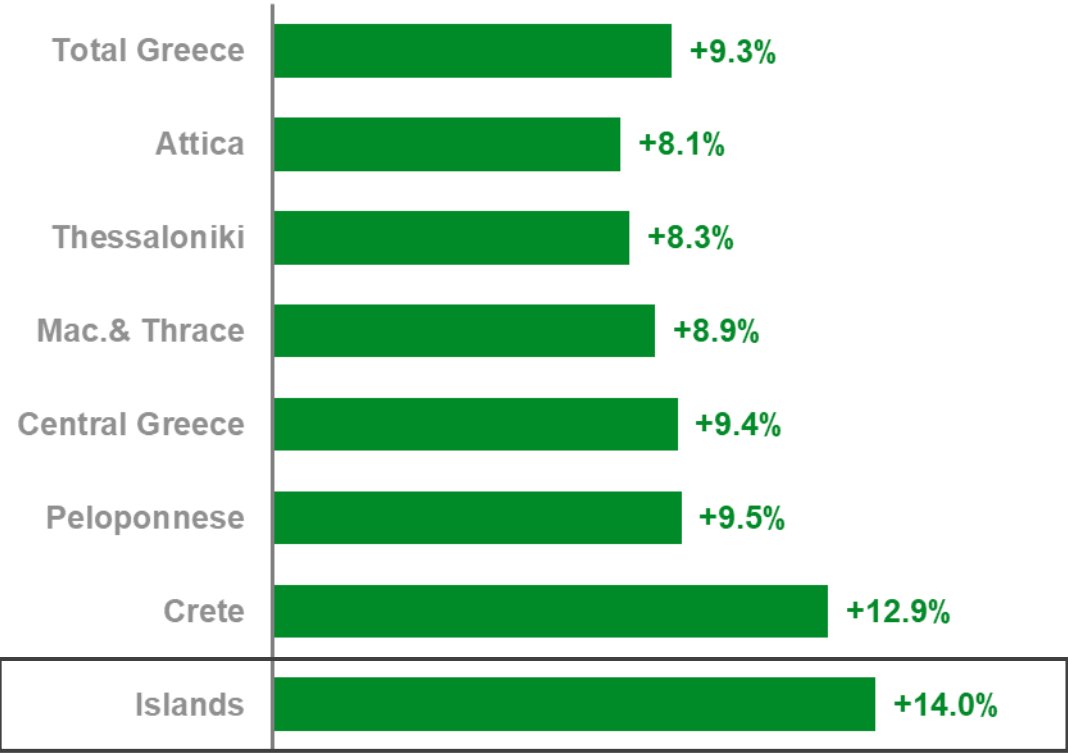
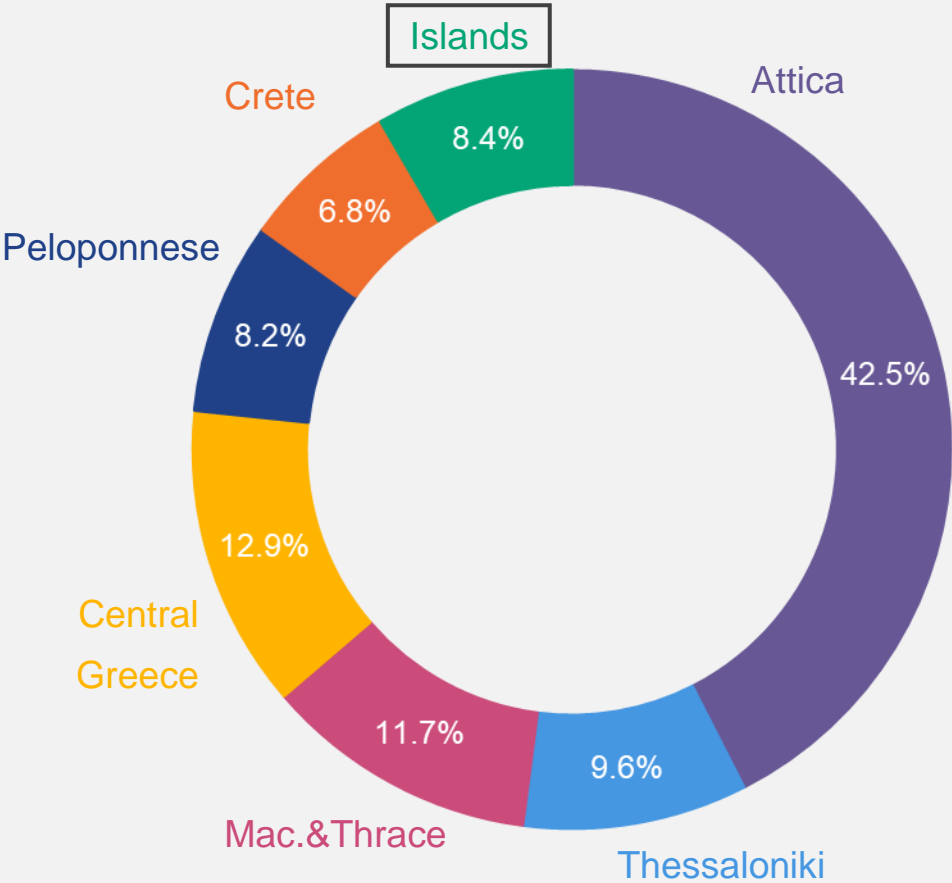


# NielsenIQ - Market evolution per region

Total Store Read – Regions Value % Change vs YA



Total Store Read – Regions Value Contribution (in %)



Source: ScanTrack Plus | Total Greece including Discounters & Islands | Reported period: Year 2023